

Terms of reference and remit

The purpose of the Culture, Tourism and Sport Board is to provide strategic oversight of all the Local Government Association's (LGA) policy and improvement activity in relation to:

- the visitor economy
- cultural services including heritage, museums, libraries, archives and the arts
- sport
- the licensing of regulated entertainment
- digital media and communications technology

Boards should seek to involve councillors in supporting the delivery of these priorities. This could be through task groups, Rural and Urban Commissions, Special Interest Groups (SIGs), regional networks and other means of wider engagement. They operate essentially as the centre of a network connecting to all councils and drawing on the expertise of key advisors from the sector.

The Culture, Tourism and Sport Board will be responsible for:

1. Developing a thorough understanding of council priorities and performance in the areas of responsibility, using strong networks and robust information.
2. Helping to shape the LGA Business Plan by ensuring the priorities of the sector are fed into the process.
3. Overseeing a programme of work to deliver the strategic priorities set by the LGA Executive, covering lobbying-campaigns, research-policy, good practice, improvement support and events – as specified in the business plan, taking into account linkages with other policy boards where appropriate.
4. Representational and lobbying activities on behalf of the LGA and responsibility for the promulgation of activity through public statements in its areas of responsibility.
5. Building and maintaining effective relationships with key stakeholders.

The Culture, Tourism and Sport Board may:

- appoint members to relevant outside bodies in accordance with guidance in the Political Conventions.

- appoint member 'champions' where appropriate (who must be a current member of the board) on key issues, with responsibility for liaising with portfolio holders on key issues that require rapid response and or contact with councils.